

**A 3 day seminar
that changes people**



4 - 6 March 2008

Led By: Dr Gerry Gannon, FCCA, MBA, MSc, PhD

How to Master the Challenges of Change

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“How to Master the Challenges of Change”

Today organizations work within an increasingly dynamic business environment and an understanding of this new world is a key requirement for any successful change.

This fast-changing environment requires dynamic people, responsive systems and processes, and a dynamic business leadership culture.

Goal of the Seminar :

The goal of this seminar is to enable delegates to address the challenges of change and apply the best method or methods to master change, lead innovation and business improvement.

Who Should Attend:

- Department heads, program/project managers, quality managers, risk managers, planning, control and finance managers, system integrators and business analysts.
- Management consultants, as well as leadership and change management practitioners involved in change, quality and business improvement

How you will Benefit:

Facilitated by a widely respected Middle East strategy consultant this seminar will enable you to:

- Understand the dynamics of the changing business environment
- Understand change and the challenges involved in successful change
- Obtain exposure to leading approaches, methods and technologies to master change, and lead innovation and business improvement
- Exchange ideas on successful change leadership strategies from various perspectives during case studies
- Establish and enhance networking among leaders for best practices and knowledge sharing
- Assist in building networks between organizations in government and the private sector
- Stimulate benchmarking of business improvement strategies amongst participants' organizations

Our Seminar Leader:



Dr Gerry Gannon

Gerry was formerly a lecturer at Bath University's School of Management. He is a Certified Accountant, holds an MBA in International Business and an MSc in Strategic Human Resource Development, and was awarded his PhD at the Bedford Management Centre. He is a widely respected strategy consultant in the Middle East and has taught and researched in over twenty four countries. He has a wealth of experience in helping organizations become “world class”. He works regularly with executives and managers in the Middle East in the areas of strategy and change, finance and accounting, and people development.

Gerry has spoken at or run over two hundred conferences and seminars, and delegates have benefited from his dynamic approach and knowledge.

SUCCESS			Reward	Outcomes	Praise	Creativity	Personal character	Quality	Discipline
Rapid		Build	Technique	Honesty	Risk	Balanced scorecard	Results	Feedback	Adaptability
	Energize	Emotional Intelligence	Delegate	Projects	Share power	Self confidence	Safety	Competency	Morality
Control		Victory		Projects	Dilligence	Teamwork	Structured approach	Processes	Road map
	Instruct	Knowledge Management	Urgency	Energy	Leverage diversity	Inspiration	Programs	Empathy	Technology
Command	Social Intelligence	Leadership Styles		Courage	Needs	Health	Vision	Resistance	Loyalty
	Thinking styles	Adapt to change	Strategy	Talent	Objectives	Ethics	Colleagues	Leadership	Shared values
Empower		Fun		Future	Hard work	Alignment	Innovation	Culture	
	Authentic		Motives		Direction	Focus	Facilitate cooperation	Humility	Inspiration
START		Guide	Mentoring	Values	Catalyst	Opportunity	Coaching	Reprimand	Encourage



Registration Form

“How to Master the Challenges of Change”

When: 4 - 6 March 2008
Where: Sheraton Abu Dhabi Resort & Towers , UAE
Duration: 3 Days
Price: US \$ 2,995
Led By: Dr Gerry Gannon, FCCA, MBA, MSc, PhD

Personal Details:

Name (Mr./Ms.):

Company:

Position:.....

E-mail:

Phone:

Payment Details:

- * Payments to be made in US \$.
- * A confirmation letter and invoice will be sent to you on receipt of your registration and fees.
- * Kindly note that the fee must be paid in full before the event. Only those delegates whose fees have been paid in full will be admitted to the event.

For payments by cheque:

- * Please forward the registration form/s together with the cheque to IeMQ, PO Box 5062, Abu Dhabi, UAE.

For payments by direct deposit:

- * Account Name: International Emirates Mngmnt Quality; Account Number: (USD) 11241007; Bank: Abu Dhabi Islamic Bank; Branch: Khalidiya Branch, PO Box 31545, Abu Dhabi, UAE.
- * Please forward the registration form/s together with the remittance advice to: IeMQ, PO Box 5062, Abu Dhabi, UAE.

Cancellations:

- * If you have registered for a seminar but are unable to attend, a substitute attendee is welcome.
- * If you cannot nominate a substitute and you wish to cancel the registration, then an administrative charge of US\$ 200 is applicable.
- * If the cancellation notification is received less than five working days before the event, then the full registrtion fee is applicable.

Preliminary Schedule:

- * This event schedule may change due to unforeseen circumstances. Any changes will be reflected on our website and the applicable brochures. IeMQ reserves the right to change event details, including dates, content, presenters and venues.